Before the FEDERAL COMMUNICATIONS COMMISSION Washington, D.C. 20554

In the Matter of)	
)	
Annual Assessment of the Status of)	MB Docket No. 12-203
Competition in the Market for the)	
Delivery of Video Programming	j	

COMMENTS OF Hingham Community Access & Media

Hingham Community Access & Media submits these comments in response to the above-captioned Notice of Inquiry ("NOI"), released July 20, 2012, seeking "data, information, and comment on the state of competition in the delivery of video programming."

While we here at Hingham Community Access & Media are relatively new to the cable access scene, the Community access television service is certainly not new to our community. Not only do we showcase local community events but we also provide a platform for community members to exercise their 1st amendment right of free speech. On top of that we also pride ourselves in the thorough coverage of many important local government meetings. We encourage public participation through our programming and have received much positive feedback with regards to our efforts.

- 1. How many channels does your MVPD operator(s) provide for PEG programming?

 *Answer: We have 2 cable providers; Comcast & Verizon. Each operator offers 3 channels, in our community they are utilized as Public, Educational, & Government channels.
- 2. On which tier are these channels placed and is extra equipment required to view them?

Answer: All of our channels are easily accessible with no added equipment or navigation through complex menus.

3. Are there more or fewer PEG channels carried on MVPD systems than were carried as of June 2010?

Answer: The same number.

4. What data sources exist to track the availability of PEG programming?

Answer: There is very little available in the way of metrics see the availability or reach of our channels but as a community station we are able to receive much feedback through our interactions n the community.

5. [Please answer if you are in an AT&T U-verse community. Is there any evidence that AT&T's "Channel 99 PEG product" has hurt PEG viewership? Have there been any consumer complaints about PEG accessibility on U-verse?]

Answer: We are not in an AT&T U-verse community. I must say I am glad of this, as their Channel 99 practice does not look very appealing; effectively making it harder to tune our small stations already limited by restrictions on advertising our programming and presence.

6. [Provide general information about PEG programming in your community. If applicable, explain how cutbacks in financing, state law changes, new technology, and so on have affected PEG programming in your community. In responding, keep in mind that you are "telling your story" of how PEG service are delivered in your community.]

Answer: We a newly formed organization serving the Hingham Massachusetts community after the "disbanding" of a regional studio which served 6 communities. Since taking over the operations in this town we have seen a lot of excitement about this local opportunity, and have received many compliments about our programming. We have already served numerous

community members in expressing their free speech, provided internships to high school and college students in television production, and we continue to provide reliable and thorough coverage of community events and government meetings. One major area where the changes in industry standards have affected us is the transition towards an HD signal. The transmission methods afforded to commercial broadcasters have been slow to roll out to PEG providers. While we can no longer buy SD equipment our cable providers are unable or un willing to process our HD signal forcing us to air inside of a letterboxed SD signal. This makes it hard to advocate for our programming when the product we deliver can't compare to the HD signals available elsewhere on the spectrum.

Respectfully submitted,

Eric Dresser

Executive Director, HCAM Hingham Community Access Media Email: edresser@HCAMTV.tv Web: www.HCAMTV.tv

Phone: (781) 836-5094